



CENTER FOR
GLOBAL BEST PRACTICES

presents

Refresher Course on Business English

Workplace Communication for the 21st Century

MONDAY TO THURSDAY, AUGUST 7, 8, 9 & 10, 2023 * 1:30PM TO 5:00PM via **Zoom**

English RELOADED! This is a special four half-day intensive course for professionals, senior executives and entrepreneurs to help them refresh their memory and re-polish their skills once again to master the world's language for business. As we advance in age, we tend to have lapses in our rules of grammar. With your busy schedules, we've designed this English review program in the shortest possible way with maximum results! No long-winding lectures and never a boring moment.

This is guaranteed to bring back that zing, whether you are composing a letter, crafting a proposal, editing a document, doing a sales presentation, or making a speech for young and old alike, rank-and-file, or for decision-makers. You'll enjoy with some pinch of nostalgia the verve of verbs, the sizzle of well-constructed sentences, an astounding adventure with adjectives and adverbs, nice notices on nouns & pronouns, and entertain yourself when those commonly mispronounced words in the English language are revealed. Rated 5-Star!

Course Director & Lecturer: Dr. Lucris Carina Agnir-Paraan - is the Course Director for Communication Programs at the Center for Global Best Practices and lecturer of "Write Right for Positive Results", "Refresher Course on Business English", and "Master Class on English Pronunciation". She earned her Ph.D. (English Studies: Language) at the University of the Philippines in Diliman, and her M.A. in Language and Literature at the University of the Philippines in Baguio, where she graduated with a 1.007 GPA. She likewise completed all academic requirements toward a Master's degree in Educational Psychology from U.P. Her A.B. in Philosophy was also earned at UP Diliman. She graduated from high school at the International School of Kuala Lumpur where she was the first Asian and first female Editor-in-Chief of the school paper. Included among her recent clients for public seminars, in-house training, and consulting are 3M Philippines, Inc., Aboitiz, American Peace Corps' Tudlo Mindanao Project, American Embassy, Anflo Management and Investment Corporation, Chevrolet, Coca-Cola Philippines, Finance and Administration offices under the Executive Secretary in Malacañang, Medicard Philippines, Inc., PJ Lhuillier, Inc., and UCPB Gen. She is currently the President and CEO of Northern Christian College, Inc.

Who Should Attend:

- ✓ Business Owners
- ✓ Decision-Makers
- ✓ Communication Specialists
- ✓ Executives & Professionals
- ✓ Ad Copywriters
- ✓ Anyone who wants to attend this Refresher Course on Business English

LIMITED SLOTS ONLY
PRE-REGISTRATION REQUIRED

Training investment inclusive of an e-certificate and a printed learning material

- **P 8,880** (when you register and pay on or before July 7)

- **P 9,880** (when you register and pay after July 7)

***Optional:** Add P450 for a printed copy of a certificate of completion inclusive of delivery charge

Contact Person: Aiza R. Cuenca
Telephone **(+632) 8556-8968** or **69**
Telefax **(+63 2) 8842-7148** or **59**
Email aiza.cgbp@yahoo.com
Register at www.cgbp.org