



BEST PRACTICES OF EFFECTIVE BOARDS

TUESDAY, JANUARY 18, 2022 * 1:30PM TO 4:45PM via **Zoom**

Many start-up founders and families in business are often at a loss as to how their corporate boards can truly add value to their businesses. This three-hour corporate governance program provides both a comprehensive and practical roadmap as to how such firms can transform boards on paper to working boards that perform. Internationally-benchmarked but fully adapted to the local context, participants will be loaded with practical take-aways as they address the following key themes:

- **Value:** WHAT value can a corporate board contribute to the business?
- **Capability:** WHO should be on the board and how can they best support the organization?
- **Focus:** WHEN and HOW should a board exercise collaborative leadership?
- **Perspective:** HOW can a board best facilitate business sustainability?

Course Director & Lecturer:

Atty. Teodoro Kalaw IV

Esq. [Phil., NY, & USSC], CBC [APEC], PREC, PREA, PREB, C. Arb., Accred. Med., PMP, CCEP-I, CSP; FCI Arb (Intl. Arb. & Med.), FSI Arb, FHKI Arb, FICD, FPI Arb, FAIADR, FRAS, GAICD, IPA, CSEE B.S. (AdMU), DiplCARb (CI Arb), M.P.A. (Univ. Phil.), M.B.A. (Kellogg & HKUST), M.St. (Cambridge), J.D. (AdMU), LL.M. (Harvard)

One of the most senior Fellows and an incumbent trustee of the Institute of Corporate Directors, Atty. Kalaw is also a Professor of Law at the Ateneo Law School, where he has been teaching corporate governance and intellectual property management since 2010. He is primarily responsible for creating and developing ICD's Governance Framework for Family-Owned or Controlled Corporations and has counseled and taught such both locally and internationally, with the latter aspect particularly as a consultant to the World Bank's International Finance Corporation. He presently serves as an independent board director of the shipping and logistics firm Gothong Southern, and is the only Filipino who is both certified in the Balanced Scorecard strategic performance management process by the co-founders of such, Professors Norton and Kaplan of Harvard Business School, and as a Project Management Professional by the Project Management Institute. Atty. Kalaw's 5 graduate degrees include a Master of Laws from Harvard Law School, a Master of Business Administration from the Kellogg School of Management and the Hong Kong University of Science & Technology, and a Master of Studies in Sustainability Leadership from the University of Cambridge. He is admitted to practice before the Bars of the Philippines, New York State, and the United States Supreme Court.

Who Should Attend:

- Start-up founders creating or building their first working boards
- Families in business seeking to transform their paper boards to working boards
- Working boards seeking to go back to the basics and review international benchmarks for board effectiveness

LIMITED SLOTS ONLY
PRE-REGISTRATION REQUIRED

***Training investment inclusive of an e-certificate and a printed learning material**

- **P 2,980** (when you register and pay on or before Dec. 18)
- **P 3,880** (when you register and pay after Dec. 18)

***Optional:** Add P450 for a printed copy of a certificate of attendance inclusive of delivery charge

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