



BEST PRACTICES IN STRATEGY EXECUTION



WHAT THEY TEACH YOU AT HARVARD BUSINESS SCHOOL
IN CONVERTING STRATEGY TO RESULTS

THURSDAY, OCTOBER 28, 2021 * 1:30PM TO 4:45 PM via **zoom**

Well-crafted strategies without good execution will not create much value for firms. Research indicates that 9 of 10 strategies are not executed as planned. Simply put, organizations have a 90% probability that the strategies they developed will not be executed as planned. It is for this reason that these organizations manage the execution risk by implementing a formal and structured strategy execution system.

In this half-day special seminar, we will feature the **"Strategy Execution Pyramid (SEP)"**, a framework that was developed by session leader after years of establishing strategy execution systems in various local and international organizations while working for Palladium Group, a strategy execution consulting firm founded by management gurus and *Balance Scorecard* developers, Drs. Bob Kaplan and Dave Norton.

The SEP, which builds on globally recognized strategy execution systems, provides a simple but comprehensive 4-element model that is designed to link strategy formulation with operational execution. It is a practical approach that enables organizations to manage the execution of their strategies effectively by ensuring clarity, alignment, governance and an enabling human capital base. This half-day training offers both practical and theoretical foundations that would allow the participants to appreciate and begin their strategy execution journeys. Attend and convert your strategy to results successfully!

Course Director and Lecturer: JONATHAN JUAN "JJ" DC MORENO worked on "creating, capturing and sustaining value" through developing sound strategies and designing & implementing strategy execution systems in various organizations around Southeast Asia. He was formerly the Principal & Head of Southeast Asia of Palladium Group, the strategy execution consulting firm founded by "Balanced Scorecard" developers Robert Kaplan & David Norton; as well as a consultant to the International Finance Corporation where the engagements involved making IFC-investee companies "investor ready" for either an IPO or the entry of strategic investor. He was also President of the Institute of Corporate Directors (ICD) from 2010-2011.

He currently serves as Chief Strategy Officer of one of the country's leading retail companies and is in charge of, among others, business development, strategy, mergers and acquisitions, investor relations, E-commerce, and other strategic transformational programs. JJ is a graduate of the Advance Management Program at the IESE Business School, University of Navarra in Barcelona, Spain; and earned his MBA from the Asian Institute of Management. He graduated from the Philippine Military Academy in 1993.

Who Should Attend:

- Business Owners
- Board Directors
- CEO's, COO's and Board Members
- Department/ Unit Heads
- CorPlan Group
- General Managers
- HR Practitioners & Managers
- Consultants

LIMITED SLOTS ONLY
PRE-REGISTRATION REQUIRED

***Training investment is P 3,880 inclusive of an e-certificate and a printed learning material**

***Optional:** Add P450 for a printed copy of a certificate of attendance inclusive of delivery charge

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