



FRIDAY, JULY 20, 2018 * 9:00am to 5:00pm
EDSA SHANGRI-LA HOTEL, MANDALUYONG CITY, PHILIPPINES

The best plans happen when you have a systematic planning process that is done the right way. Jumpstart your planning sessions correctly with the beginning of the planning season this mid-year or in the 3rd quarter in preparation for 2019. No long-winding, unproductive, haphazard meetings and wasteful time, effort and resources when you know the best practices on how to conduct strategic planning effectively.

Strategic planning is the process that enables a company to define its strategy and allows it to articulate the courses of action it will take to effectively and efficiently pursue its vision. This one-day seminar is focused on teaching participants the best “real world” practices in coming up with an effective strategic plan that is fully aligned and integrated with the company’s overall objective of value creation. When you attend this program, it will become easier for you and your team to come up with a winning action-oriented strategic action plan to prepare for the years to come. This is highly recommended for groups of board directors, management and planning committees in any kind of organization.

Course Director and Lecturer: Ramon M. De Leon - formerly managing director of Ayala Corporation, under the Office of the Lead Director for Infrastructure, and seconded to the various Ayala-owned subsidiaries to help in the corporate transformation of Globe Telecoms, Manila Water, IMI, and BPI Family Bank.

He is a sought-after facilitator of strategic planning sessions and regularly conduct trainings and lectures on this highly specialized topic which has benefited many local and international organizations to help them grow their businesses successfully.

LIMITED SEATS ONLY
PRE-REGISTRATION REQUIRED

Seminar Investment is PHP 9,880
inclusive of Resource Kit, &
Certificate of Attendance

Avail of the 5% Group Discount for attendees of 3 or more and 10% Early Bird discount when you enroll and prepay before June 20

Contact Person: Shannon Sardua
Telephone (+632) 556-8968 or 69
Telefax (+632) 842-7148 or 59
Email shannon.cgbp@yahoo.com
Check www.cgbp.org

Who Should Attend:

- ✓ Business Leaders
- ✓ Entrepreneurs
- ✓ Decision Makers
- ✓ Board Directors
- ✓ Management Team
- ✓ Planning Committees
- ✓ Consultants
- ✓ Anyone who wants to learn strategy planning the right way