



# BEST PRACTICES GUIDE ON HOW TO IMPORT GOODS TO THE PHILIPPINES

**A PRACTICAL STEP BY STEP GUIDE FOR IMPORTERS**



**Thursday, August 9, 2018 \* 9:00am to 5:00pm**  
**EDSA SHANGRI-LA HOTEL, MANDALUYONG CITY, PHILIPPINES**

Importation of goods can be your new source of business or a great way to save on costs to stay competitive for those who want to go direct to their source of supply of goods and commodities overseas.

This special training is for those who want to really learn the best practices on how to import goods to the Philippines with an easy step-by-step guide from start to finish. The lecture will include unravelling the maze at the Bureau of Customs, import license issues, entry processes and procedures, compliance and documentary requirements, solving the technicalities, understanding the 14 special types of shipments, air or sea cargo options, and many more!

Learn the secrets of importers to save you on costs, valuable tips and insights for faster custom clearance and remedies. This program will also highlight the common errors committed by importers, provide you with ready-made templates and forms, and showcase which goods and commodities have lower or zero tariffs.

**Course Director & Lecturer:** Ms. Maria Lydia "DeeDee" A. Ledonio is the author of the book, *The Basic Guidelines on Importing Into The Philippines: A Handbook For Commercial Importers*. She has over 25 years of experience in the import, logistics, cargo handling businesses being the president of Columbia Transport, Inc (Coltrans) and managing partner of Coltrans Exhibits, Inc.. She has helped hundreds of importers bringing safely into the Philippines thousands of products from all over the world whether it is for trading or for meetings, incentives, conferences and exhibitions (MICE).

She has a master's degree on Entrepreneurship from the Asian Institute of Management and a Bachelor's degree in Commerce from UST. She is a serial entrepreneur who founded Dee's Gourmet Popcorn and many other businesses she has started over the years.

**LIMITED SEATS ONLY**  
**PRE-REGISTRATION REQUIRED**

**Seminar Investment is PHP 9,980**  
inclusive of Resource Kit, Meals  
& Certificate of Attendance

Avail of the 5% Group Discount for  
attendees of 3 or more.

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### Who Should Attend:

- Business Owners
- Entrepreneurs
- Importers
- Traders
- Management
- Those who are into the logistics business and all others who wants to learn how to import goods and commodities to the Philippines.

**This Training is open to the  
General Public**