



Best Practices in

RESOURCE MOBILIZATION AND MANAGEMENT FOR PRIVATE COLLEGES AND UNIVERSITIES

**THURSDAY AND FRIDAY, AUGUST 2 & 3, 2018 *9:00AM TO 5:00PM
MANILA MARRIOTT HOTEL, PASAY CITY, PHILIPPINES**

The best schools in the world know how to optimize resource mobilization which is vital to the growth and development of educational institutions. Resource mobilization includes all the actions taken by an organization to ensure that it has the resources it needs to properly implement its strategy.

This two-day capacity building for private colleges and universities aims to enhance the knowledge and skills of the participants in recognizing and generating the funds and other resources for their educational institution and finding ways to utilize them to the fullest.

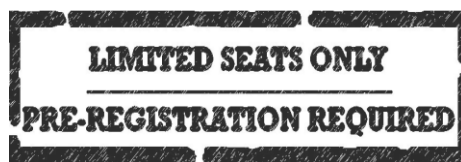
Participants will learn the best practices in developing a resource mobilization and management action plan, new concepts and approaches on value creation, integrated thinking, asset management, and many more! Take advantage of this rare opportunity to learn useful topics that are never really taught in any school.

Course Director & Lecturer: Rufo R. Mendoza, PhD, CPA

He was the Chairman of Finance and Accounting Department and Program Director of the Master in Development Management in Public Finance at the Asian Institute of Management. He was the Vice Chair of the Professional Regulatory Board of Accountancy and the Chair of Continuing Professional Development Council for Accountancy.

His consulting experiences include engagements with The World Bank, Australian Agency for International Development, United States Agency for International Development, United Nations Development Programme, and European Commission.

He has written 4 books and 21 research and technical papers. He was a national awardee as Outstanding CPA in Professional Development (2008) and in Government Service (2010) of the Philippine Institute of Certified Public Accountants. He has also received the Distinguished Alumnus Award from the University of the Philippine Los Baños. He is a member of three international honor societies: Pi Kappa Pi, Pi Gamma Mu International Honor Society in Social Sciences, and Gamma Sigma Delta Honor Society of Agriculture.



Training Investment is PHP 16,880
inclusive of Resource Kit, &
Certificate of Attendance

Avail of the 5% Group Discount for attendees
of 3 or more and 5% Early Payment discount
when you register and pay on or
before July 22

Contact Person: Kyra Villanueva
Telephone (+632) 556-8968 or 69
Telefax (+632) 842-7148 or 59
Email kyra.cgbp@yahoo.com
Check www.cgbp.org

Who Should Attend:

This training is beneficial for school owners, board directors and HEI officials including managers, officers, and executives, who are involved in administration, planning, finance, human resource management, infrastructure development, linkages and external relations, and corporate reporting. It is ideal if a group of these officials attend together to ensure the crafting of a resource mobilization and management plan.

**THIS PROGRAM IS OPEN
TO GENERAL PUBLIC**